



YIPPEE easily connects educators with **real-world entrepreneurs** and **hands-on learning experiences** that build the skills and mindsets students need to thrive.

Product Evaluation Form

Alignment with Entrepreneurship Education

Please review the resource against our definition of entrepreneurship education: **Providing opportunities that develop the mindset, agency, and skills to design and actualize enterprising ideas and solutions.**

Does this product align with this definition? ☐ Yes ☐ No

Pre-Evaluation Safety and Inclusivity Check

See the definitions for [Safety and Age-Sensitive Content](#) when answering these questions.

1. Does this product include age-sensitive content?
☐ Yes ☐ No
2. Do you have concerns about the safety of children using this product?
☐ Yes ☐ No
3. Does this product contain content that may be exclusionary or non-inclusive of all audiences?
☐ Yes ☐ No

The product **must not move forward** in the review process if any question was answered “Yes.” The YIPPEE team will review the flagged concern and determine whether the issue can be addressed with specific changes or if the product should be **rejected outright**.

*Note: These issues take precedence over all rubric scoring and must be resolved **before** a product is evaluated further.*

Rubric Scoring & Evaluation

Criteria	Excellent (4)	Good (3)	Satisfactory (2)	Needs Improvement (1)
Quality of Resource	Resource is accurate, comprehensive, engaging, and up to date; includes multimedia or interactive elements that enhance	Resource is accurate, engaging, and mostly comprehensive; includes some multimedia or interactive elements	Resource is moderately engaging and accurate but lacks depth or significant interactive elements; may include basic	Resource is outdated, incomplete, or overly simplistic; lacks engaging or interactive features and primarily

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	understanding and application, such as videos, interactive simulations, digital worksheets, quizzes, or discussion prompts.	(e.g., infographics, presentation slides, or guided activities) but could be improved.	visuals or text-based activities.	consists of plain text or static content.
Alignment with Entrepreneurship Education	Strong focus on entrepreneurial skills (see list of skills associated with product above); includes clear, actionable activities related to skill-building.	Good focus on entrepreneurial skills with some actionable activities, though there may be gaps in coverage or depth.	Partial alignment with entrepreneurial skills; activities may not be clearly actionable or impactful.	Limited or no focus on entrepreneurial skills; lacks meaningful or actionable activities.
Inclusivity and Accessibility	Resource is designed for diverse learners, with content and activities that accommodate varying skills, backgrounds, and interests.	Resource is mostly inclusive but may not fully address the needs of diverse learners or interests.	Some effort at inclusivity, but key learner groups may feel excluded or underrepresented.	Little to no attention to inclusivity; resource is inaccessible to certain learners or groups.
Fostering Transformative Experiences	Actively encourages mindset shifts, confidence-building, and resilience through reflection, experimentation, and/or feedback loops.	Some encouragement for mindset shifts and confidence-building, though reflection or feedback may be underutilized.	Minimal focus on transformative experiences; primarily informational without emotional or reflective depth.	No emphasis on fostering transformation or personal growth through resources.
Clarity and Usability	Instructions and content are clear, concise, and easy to implement; resource is well-organized, visually appealing, and free of spelling and grammatical errors. When applicable, all links (downloads, redirects, etc.) are in working order.	Content and instructions are mostly clear and usable, though organization or design could improve; few minor spelling or grammatical errors may be present.	Some aspects of the resource are unclear or difficult to use; it may feel disorganized or contain occasional spelling or grammatical errors.	Resource is poorly organized or confusing, making implementation challenging; frequent spelling or grammatical errors detract from usability.
Adaptability and Sustainability	Resource is adaptable to different group sizes, settings, and time limits; encourages sustained engagement beyond initial use.	Adaptable for multiple settings but may have limitations in sustaining long-term impact.	Limited adaptability; resource may work in specific settings but lacks broader applicability.	Resource is rigid and not easily adapted or sustained across diverse contexts.

Pick **one** of these to evaluate, based on the type of resource:

Connection to Entrepreneurial Role Models	Includes inspiring and relatable role models with clear case studies or stories; opportunities for interaction with real-world entrepreneurs.	Features compelling role models and stories, but limited opportunity for direct interaction.	Minimal connection to role models; mentions entrepreneurs but without depth or relatability.	No connection to entrepreneurial role models or stories provided.
OR				
Opportunities for Real-World Application	Provides hands-on opportunities to develop and actualize ideas (e.g., projects, competitions, mentorships, or community involvement).	Includes some opportunities for hands-on application but may lack structure or depth (e.g., only theoretical or limited activities).	Limited opportunities for application; activities may be overly basic or lack real-world connection.	No opportunities for real-world application or actualization of ideas.